



Adopt-a-Tree Festival 2022

The 7th year of the **Lucky Pup Rescue Adopt-a-Tree Festival** is here! Decorated trees and wreaths are donated by businesses and families and then raffled off to our participants. We are thrilled to back in person this year!

Where: Dunlap Masonic Lodge, 264 Pool St, Biddeford Maine

When: Saturday Dec. 3, 2022 10 am to 6 pm and Sunday Dec. 4 from 10 am to 2 pm.

Timeline: We need registration forms by November 10th. Set-up will be Friday Dec 2, 10 am to 6. Signups will be sent out prior to the festival.

Wreath/Tree Pick-Up: Winners will be called immediately after the drawings (calls begin by 3 pm Sunday) and you may pick up your winnings Sunday before 5 pm and Monday 10 am to 1 pm.

Admission: There is no cost to view the trees and wreaths but you may purchase tickets in hopes of winning some wonderful prizes. You can also donate to the rescue directly and purchase gifts for your dogs and humans as well as food and drinks.

Ticket Prices: Up to \$1 per ticket/raffle entry (discounted tickets for higher volume purchased)

How can I participate?

Decorate an artificial Christmas tree or an artificial or live wreath of any size, style or fashion - traditional or non-traditional, using any type of materials. The decorations plus any gift cards or certificates will be raffled off at the end of the festival. All wreaths and trees are provided by and decorated by the sponsor company or individual. You can also participate by attending, sharing our event, or donating to sponsor items and services for our foster pups.

Suggestions for decorating your trees: While traditional Christmas decorations are always beautiful, you could also create your own masterpiece by creating a specific theme (ocean, tools, animals, memory tree,

items, or gift certificates from your business, honoring a favorite author, animal, a different holiday, etc.). The possibilities are limitless! We are in awe every year at the creativity and beauty.

Can I donate something else instead of a tree or wreath? Sponsorship of the festival, monetary donations and gift cards are great ways to participate in the festival and advertise your business. All gift cards will be used on Lucky Pup trees or another local tree in our community. There are event sponsorship opportunities as well (attached). Social media sharing is encouraged and much appreciated!

How can I enter a tree? Email your **completed** entry form (attached) to Lucky Pup Rescue, (luckypuprescue@yahoo.com) by **November 10th**. You can also fax to 207-692-1001 or mail to Lucky Pup Rescue, PO Box 461, Kennebunkport ME 04046 but it must be received by 11/10. You will receive a confirmation number once accepted. If you don't, please contact us.

Who receives the proceeds? The Adopt-a-Tree Festival (AATF) supports Lucky Pup Rescue, a local non-profit all-breed dog rescue. All proceeds will be used directly for the care of the dogs who are in foster care with the rescue. Lucky Pup Rescue, Inc is a 501c3 non-profit organization.



The Adopt-a-Tree Festival Entry Form 2022

****All entry forms will be acknowledged with an email confirmation. If you do not receive within 48 hours please let us know. It will come from luckypuprescue@yahoo.com ****

Name of Business, Family or Individual: _____

Contact Person: _____ Telephone #: _____

Email address: _____

Will you be decorating a tree or a wreath? _____

If it is a tree, please include approx. height so that we can plan for space. _____

Electricity, tree skirts, and tables for table-top trees will be provided.

If this is a business, please include your website, Facebook page, etc so we can help promote, (we will ask you to help with promotion too):

Title or Theme of your entry (if you don't know yet, please mark TBA and we'll ask you closer to event day):

***If your tree or wreath has any gift certificates, gift cards, passes to events, scratch tickets, etc we ask that you photocopy each of them and put the copies on the tree or wreath, while providing us with an envelope of the originals. It is NOT required to put these on your tree, just a fun way to advertise your business, introduce people to your local business or service, or to increase participation and advertising.**

**Options to submit completed entry form:*

** Fill it out, save a completed copy, and email to luckypuprescue@yahoo.com*

**Print, fill out, Scan and Email entries (or take a picture) to luckypuprescue@yahoo.com*

**Fax the entry to (207) 692-1001.*

**Put in the mail to Lucky Pup Rescue, PO Box 461, Kennebunkport ME 04046.*

If you do not receive a confirmation within 48 hours please email luckypuprescue@yahoo.com to doublecheck it has been received.

Forms are due November 10th

***Thank you so much, we are looking forward to another wonderful Festival! ***

Sponsorship Opportunities for Adopt-a-Tree Festival 2022

The “Luckiest Pup” Sponsor \$2,000

As the Luckiest Pup sponsor for our event your business name and logo will be in all marketing including social media, LPR website, Chamber newsletter, and the rescue’s newsletter (over 6,000 total combined recipients) Inclusion on event banner (displayed for the weekend of the event), calendar and news postings, boosted and sponsored social media posts, inclusion on Facebook event page. Inclusion in all radio advertising and community calendars as the presenting sponsor as well as station signage, programs and postings.

Santa Paws \$1,000

Your business name and logo will be highlighted, name and logo on marketing and social media platforms, LPR website, Chamber of Commerce and Lucky Pup newsletters, name and logo on marketing materials distributed in media and online. Social media posts with your name and logo included by the Chamber and the Rescue, inclusion in all radio advertising, event and station signage, programs and event postings.

Jingle Bones \$500

Your business will be highlighted on signage at one of our stations, business name and logo in marketing and social media posts with your name and logo included by the Chamber of Commerce and the Rescue. Included in all event signage, programs and postings.

Mistletoe Mutts \$250

Your business will be highlighted on signage at one of our stations, name and logo in marketing and social media platforms. Social media posts with your name included by the Chamber and the Rescue. Included in event program.

Frosty Friends and Family \$100

Business or family name in marketing and social media posts inclusion in event signage and programs. This is a great way to honor person or pet in your life or to highlight a new business.



SPONSORSHIP SIGN-UP FORM 2022
Deadline 11/10/22

Individual/Business Name: _____

Billing/Mailing Address: _____

Contact Name: _____ Phone: _____ E-mail Address: _____

Social Media Information:

Sponsorship Opportunities

- Luckiest Pup Sponsor \$2,000
- Santa Paws Sponsor \$1,000
- Jingle Bones Sponsor \$500
- Mistletoe Mutts Sponsor \$250
- Frosty Friends & Family Sponsorship \$100

Sponsorship Selected: _____ Total Sponsorship Donation: _____

Please contact us to pay by credit card.

We also accept Paypal (luckypuprescue@yahoo.com) and Venmo (@luckypupmaine) as well as a check to Lucky Pup Rescue (address below)

Please send high resolution logos directly to luckypuprescue@yahoo.com

Agreements can be sent to Luckypuprescue@yahoo.com . Payments can be mailed to Lucky Pup Rescue
P.O. Box 461 Kennebunkport ME 04046

We sincerely appreciate your support and partnership on this terrific event!

