



Adopt-a-Tree Festival 2021

The sixth year of the **Lucky Pup Rescue Adopt-a-Tree Festival** is here! We continue to be part of an event at *Vinegar Hill Music Theatre* where beautifully decorated trees and wreaths will be displayed and auctioned off. This year we are offering in person & virtual attendance.

Where: Vinegar Hill Music Hall (53 Old Post Road, Arundel) & **virtually!**

Volunteers and families near and far can participate!

When: The **virtual** "festival" will begin **Wednesday Dec 1st** at noon and be up until 9:00pm **Saturday the 4th**
Our **in-person** event will be **Saturday, Dec. 4, 10am to 6pm and Sunday, Dec 5, 10am to 2pm**

Tree Set Up: We need registration forms by November 17th. The tree set ups will be November **Saturday the 27th through Monday the 29th**. We will send out the set-up time options by 11/20. (If we know in advance, we would be willing to have a volunteer pick up your tree or wreath. We know Prelude is a busy time for every local business.)

Wreath/Tree Pick-Up: Winners will win the decorations and any gift cards/accessories as well as the physical tree if they are local. Pickup of trees and wreaths by winners will begin on Sunday Dec 5th and extend into Monday and Tuesday during business hours.

Admission is FREE: There is no cost to view the trees and wreaths with us, but you may purchase tickets in hopes of winning some wonderful prizes. You can also donate to the rescue directly.

Ticket Prices: Up to \$1 per ticket/raffle entry (discounted tickets for higher volume purchased)

All activities (other than tree raffles) range from 1 -10 tickets.

How can I participate?

Decorate an artificial or real Christmas tree or wreath of any size, style or fashion - traditional or non-traditional, using any type of materials. The decorations plus any gift cards or certificates will be raffled off at the end of the festival. All wreaths and trees are provided by and decorated by the sponsor company or individual. The virtual option allows anyone in the US to participate – there may be additional costs to mail winnings.

Suggestions for decorating your trees: While traditional Christmas decorations are always beautiful, you could also create your own masterpiece by creating a specific theme (ocean, tools, animals, memory tree, items, or gift certificates from your business, honoring a favorite author, animal, a different holiday, etc.). The possibilities are limitless! We are in awe every year at the creativity and beauty.

Can I donate something else instead of a tree or wreath? Sponsorship of the festival, monetary donations and gift cards are great ways to participate in the festival and advertise your business. All gift cards will be used on Lucky Pup trees. Any donations will be advertised on our event pages. There are event sponsorship opportunities as well (attached). Social media sharing is encouraged and much appreciated!

How can I enter a tree? *All trees are in person trees set up at Vinegar Hill* Email your **COMPLETED** entry form (attached) to Lucky Pup Rescue, (luckypuprescue@yahoo.com) by **Wednesday November 17th**. You can also fax to 207-692-1001 or mail to Lucky Pup Rescue, PO Box 461, Kennebunkport ME 04046 but it must be received by 11/17. You will receive a confirmation number once accepted. If you don't, please contact us.

Who receives the proceeds? The Adopt-a-Tree Festival (AATF) supports Lucky Pup Rescue, a local non-profit all-breed dog rescue. All proceeds will be used directly for the care of the dogs who are in foster care with the rescue. Lucky Pup Rescue, Inc is a 501c3 non-profit organization.



The Adopt-a-Tree Festival Entry Form 2021

****All entry forms will be acknowledged with an email confirmation. If you do not receive within 48 hours please let us know. It will come from luckypuprescue@yahoo.com ****

Name of Business, Family or Individual: _____

Contact Person: _____

Telephone #: _____

Email address: _____

Will you be decorating a tree or a wreath? _____

If this is a business, please include your website, Facebook page, etc so we can help promote, (we will ask you to help with promotion too):

Title or Theme: _____

***If your tree or wreath has any gift certificates, gift cards, passes to events, scratch tickets, etc. we will ask for details later. This is NOT required, just a fun way to advertise your business if you have one, introduce people to local businesses, or to increase participation and advertising.**

**Options to submit completed entry form:*

** Fill it out, save a completed copy, and email to luckypuprescue@yahoo.com*

**Print, fill out, Scan and Email entries (or take a picture) to luckypuprescue@yahoo.com*

**Fax the entry to (207) 692-1001.*

**Put in the mail to Lucky Pup Rescue, PO Box 461, Kennebunkport ME 04046.*

If you do not receive a confirmation within 48 hours, please email luckypuprescue@yahoo.com to doublecheck it has been received.

Forms are due November 17th

*** Thank you so much, we are looking forward to another wonderful Festival! ***





Vinegar Hill Music Theatre and Lucky Pup Rescue are excited to join forces again on the third annual **Santa Paws Fest**- An exciting Holiday experience and fundraiser for Lucky Pup Rescue at Vinegar Hill on Prelude weekend-December 4 & 5. The weekend will offer lots of fun holiday for all your family members including the furry kind! The anchor event for **Santa Paws Fest** will be the highly anticipated sixth year of the **Adopt-a Tree Festival - a magical array of uniquely designed glittering trees**. We'll also present lots of opportunities to celebrate the pets in your life and to raise awareness and financial support for the canine friends at Lucky Pup Rescue.

Attached you will find information about our upcoming festival events as well as more details on how you can help by **becoming a sponsor for this event** or by **designing or "adopting" a tree for the Adopt-a-Tree Festival**. All proceeds support Lucky Pup Rescue, dedicated to rescuing dogs in need of new homes. We hope that this year we can count on your generous support of their efforts.

Admission is Free to this special event, but you may purchase raffle tickets, take-home activities, and gifts for humans and pets alike. We look forward to celebrating this year's annual Santa Paws Fest with a twist that includes virtual and in-person options.

Activities:

Signature Event: Adopt-a-Tree Festival Pet Pictures with Santa Paws/Claus. Take Home Decorating Gingerbread Cookie Kits, Take Home Ornament Decorating Kits

Pet Boutique: LPR 'Adopt a Tree 2021' Ornaments, Stocking Stuffers, and more

Hot Cocoa, Cider & Coffee Station: Snack foods for sale

Awareness Station: Adoptable dogs, needs of the rescue, and opportunities to collect onsite donations. Sponsor a holiday gift for a Lucky Pup in foster care.

FAQs

Who receives the proceeds? Santa Paws Fest and the Adopt-a-Tree Festival (ATF) support Lucky Pup Rescue, a local non-profit all-breed dog rescue. All proceeds will be used directly for the care of the dogs who are in foster care. Lucky Pup Rescue, Inc is a 501c3 non-profit organization.

How Can I help? Please consider a sponsorship level for our event, an in-kind donation, or by donating and decorating a tree or wreath (live or artificial) for the Adopt a Tree Festival. Or you may simply attend and tell all your friends & family to visit that weekend. Attendees buy tickets in order to win a tree or wreath and can participate in many other ways this year!

Raffle and Activity Tickets will be available for purchase for all items and chances to win.

Sponsorship Opportunities for Santa Paws Fest

The Luckiest Pup Sponsor \$3,000

As the PRESENTING SPONSOR for the entire event you will receive:

Business name and logo in all marketing including social media, LPR website, Chamber newsletter, and the rescue's newsletter (over 6,000 total combined recipients). Inclusion on the calendar and news postings, boosted and sponsored social media posts. This also includes the Facebook event page, all radio advertising and community calendars, highlighted as a Presenting Sponsor, event signage and event guidebook.

'Santa Paws' Picture Station Sponsor \$2,000

As the Sponsor of the pictures with Santa Paws Station you will receive:

Your Signage on the Santa Paws Station, name and logo on marketing and social media platforms, LPR website, Chamber and Lucky Pup newsletters. This also includes all radio advertising, event signage and event guidebook.

Jingle Bones "Awareness Station" Sponsor \$500

As the Awareness-Education Station Sponsor you will receive:

Your Signage on the Awareness-Education Station, name and logo in marketing and social media platforms for the Chamber and the Rescue. This all includes all event signage and event guidebook.

Lucky Pup Pet Boutique \$500

As the Lucky Pup 'Pop-up' Station Sponsor you will receive:

Your Signage on the Lucky Pup 'Pop-Up' Boutique, name and logo in marketing and social media platforms for the Chamber and the Rescue. This all includes all event signage and event guidebook.

Family Fun for the Holidays Stations Sponsor \$500

As the Take Home Ornament Decorating Sponsor you will receive:

Your Signage on the Ornament Station, name and logo in marketing and social media platforms for the Chamber and the Rescue. This all includes all event signage and event guidebook.

Cookie Decorating for the Holidays Stations Sponsor \$500

As the Take Home Cookie Decorating Kit Sponsor you will receive:

Your Signage on the Cookie Station, name and logo in marketing and social media platforms for the Chamber and the Rescue. This all includes all event signage and event guidebook.

Friends & Family Sponsor \$200

As a Friend & Family Sponsors you will receive:

Name and logo in marketing and social media platforms for the Chamber and the Rescue and inclusion in the event guidebook.



SPONSORSHIP SIGN-UP FORM 2021

Deadline 11/17/21

Individual/Business Name:

Billing/Mailing Address:

Contact: _____ Phone: _____

E-mail Address: _____

Social Media Names and Addresses:

Sponsorship Opportunities

- Luckiest Pup Sponsor \$3,000
- Santa Paws Picture Sponsorship \$2,000
- Jingle Bones Awareness Station Sponsorship \$500
- Lucky Pup Pop-up Store Sponsor \$500
- Family Fun Ornament Kit Sponsor \$500
- Holiday Cookie Decorating Kit Sponsor \$500
- Friends & Family Sponsorship \$200

Selection of Marketing Partnership:

Sponsorship Selected: _____

Total Sponsorship Investment: _____

Payment-Credit Card: _____

#/Exp/CVV Code: _____ Payment- Check: _____

Signature- Printed:

Signature: _____ Date: _____

Please send high resolution logos directly to luckypuprescue@yahoo.com & info@vinhillmusic.com

Agreements can be sent to: luckypuprescue@yahoo.com & info@vinhillmusic.com

Payments can be mailed to:

Lucky Pup Rescue

P.O. Box 461

Kennebunkport ME 04046

Or

PayPal: luckypuprescue@yahoo.com



Scan. Pay. Go.

We sincerely appreciate your support and partnership on this terrific event!

Sponsor Signature: _____ Date: _____

Vinegar Hill Safety Protocols:

Effective September 1st, for all INDOOR events, guests of Vinegar Hill are required to provide proof of their Covid-19 vaccination, or a negative Covid-19 test result within a 48-hour period of their arrival date. Each must be accompanied by a matching photo ID. Children under the age of 12 are exempt but are required to wear masks. These protocols are not required for outdoor events.

The Maine CDC recommends that everyone in York County wear a mask in public indoor spaces. We are grateful to our guests for always wearing masks while in indoors, regardless of vaccination status.